

PEATIX PRIVACY POLICY

Established: February 1, 2018

Last updated: April 27, 2026

Peatix Inc. and its affiliates (as described in 10.1, collectively "Peatix," "we," "us," or "our") recognize the importance of personal information and are committed to ensuring its proper protection. To ensure the protection of your personal information, we comply with applicable laws and regulations relating to the protection of personal information and have established a privacy policy (this "Policy") as follows. Terms used in this Policy shall have the meanings set forth in the [Peatix Terms of Service](#).

1. COLLECTION OF PERSONAL INFORMATION AND OTHER INFORMATION

We obtain certain information that can be associated with or which relates to you and/or could be used to identify you ("personal information") in the following cases.

1.1. Personal information required to provide our Services

We collect the following personal information from you to facilitate the use of our Services. If such information is not provided, you may not be able to use all or part of our Services. We may also collect information relating to your viewing of and interaction with Content on the Services, including Content Offer Pages, as well as your access to such Content and any click-throughs to external websites or services linked from such Content. For purposes of this Policy, "Content" includes any text, images, audio, video, documents, downloadable materials, or other resources presented on or accessible through the Services, including User Content and Organizer Content. (1) Information you provide to us

We collect personal information from you when you voluntarily provide such information to the Services, such as when you register for access to the Services, contact us with inquiries, respond to one of our surveys, register for or purchase tickets to an Event, access a Group or Content Offer Page, view or access Content (including via external links where applicable), or browse or use certain parts of the Services. For example, we obtain certain personal

information (“User Information”) from you through the User registration process, including the following:

- Nickname;
- Name;
- Email address;
- Profile image; and
- Country of residence.

If you agree to link your ID through a third-party service designated by us, we may obtain your personal information including the above information registered by you with the third party through such third-party service.

When you host an Event as an Organizer/Co-Organizer, we obtain the following information in addition to your User Information:

- Phone number; and
- Bank account information.

We may obtain the following information at your option:

- Tax registration number; and
- Address.

We may also obtain other information you provide, including personal information, such as information of Organizers, speakers, or other persons featured in connection with an Event, Group, Content Offer Page, or other Services, and photographs or other Content that you post on the Event page, Group page, Content Offer Page, or other page within the Services.

(2) Information obtained from settlement institutions

We will acquire certain personal information provided by you to our partner payment institutions to the extent necessary to facilitate our payment operations to settle payments for Event tickets and other Services purchased by you and prevent unauthorized use of credit cards, etc. The handling of personal information by our partner settlement institutions is subject to the terms and policies established by each settlement institution. We do not store your full payment information.

(3) Additional Information we obtain for Token-gating Service

- Wallet ID

(4) Information obtained for safe use of Peatix

In order for you to safely use the Service, we will contact you at the designated contact point if any act is found to be in violation of our Terms of Service, etc. In connection with such communications, we may be provided with your user name, the name and URL of the Event, Group, Content Offer Page, or other Services you attended, accessed, used, or hosted, details of acts suspected of violating our Terms of Service, photos, videos or other Content related to such Event, Group, Content Offer Page, or other Services, etc. Personal information contained in such information is obtained for the safe operation of the Service by checking for violations of our Terms of Service, etc.

(5) Information relating to Content access

We may collect information regarding your interaction with Content, including whether you view, access, or otherwise interact with Content presented on or accessible through the Services by Organizers or third parties, and related metadata, such as timestamps, identifiers, and associated Event, Group or Content Offer Page information.

1.2. Information provided by applicants for recruitment and internship

We obtain personal information of applicants for recruitment and internship through application, resume, interview, reference check, etc. We will not handle personal information beyond the scope of the purpose of use without the consent of the applicant.

1.3. Information necessary to respond to your request

We will obtain personal information such as contact information including, but not limited to, name, email address and phone number necessary to respond to your request. We may also request information necessary to identify, investigate, and resolve the problem, including details of the Event, Group, Content Offer Page, Content, or other Services that are relevant to your request.

1.4. Information automatically obtained when using the Service

(1) Usage status of the Service

We automatically obtain information regarding when and how you use our Service. The information which we collect includes, the date and time of your usage of our Service, the length of time you spend with our Service, the search results you use within our Service, and your usage status of Content and ads you browse, access, or interact with.

(2) Application, browser, device, and network information

We obtain information about your device, browser, and apps (including, identifier for identifying the device/browser, cookies, OS, language and time zone settings, location information, browser type, application version, etc.), as well as network information (such as IP address). We may associate the acquired usage information with an internal identifier.

1.5. Personal information obtained from third parties

We may obtain personal information from our business partners upon confirming that our business partners have obtained consent from the individuals to which the personal information belongs, and how the consent was obtained.

1.6. Personal information obtained from employees, etc.

We will acquire the following personal information from our employees and contractors who are engaged in our business through outsourcing. The information we obtain shall be limited to those required by applicable laws and regulations or necessary for our business.

- Basic information (name, address, date of birth, etc.);
- Internally disclosed information (user id, account name, department, job title, etc.);
- Compensation information (annual compensation, bonuses, etc.);
- Human resource information (performance evaluation, disciplinary action, commendation, etc.);
- Family and relative information (family structure, dependents, etc.); and
- Physical and health information (results of medical examinations, etc.).

2. PURPOSE OF USE OF PERSONAL INFORMATION

We use your personal information for the following purposes.

2.1. To provide the Service safely and securely

Your personal information will be used to provide the Service safely and securely for the following purposes.

- To properly implement and administer User registration;
- To properly implement and administer Event management, Group management, Content Offer Page management, Content access, ticket sales, and payment;

- To properly implement and administer ticket purchases and other access to paid or controlled Services;
- To deliver gift items through campaigns, etc.; and
- To inform you about changes to the Terms of Service, additional new functions and other important information required to use the Service.

2.2. To provide information optimized for you

To provide you with personalized information, we use your information to display and to distribute email notifications on recommended Events, Groups, Organizer Content, new materials and information relating to special services, including relevant ads based on your Event participation, Group and Content Offer Page activity, Content access, and search history, including through automated means, subject to your preferences and applicable law.

2.3. To distribute direct email

We will use your information to deliver information that we think is useful to you, to those who opted in to receive direct email. You can also opt out from our direct mail service.

2.4. To improve Services and develop new Services

We use your information to measure the effectiveness of Content and other materials presented on or accessible through the Services, conduct surveys on usage status and usage environment, and use such information to improve existing Services and develop new Services.

2.5. To conduct certain marketing activities

We may use your personal information for our marketing and advertising purposes, provided, however, that unless separately authorized, we generally do not use any personal information collected by a third-party Organizer and/or Co-Organizer using survey forms created on an Event page, Content Offer Page, Group page, or other page within the Services for such purposes. We do this in order to inform you about Events, Groups, Content Offer Pages, and other Services we believe might be of interest to each User, develop promotional or marketing materials and display Peatix or Service-related Content and advertising on or off the Services that we believe might be of interest to such User. Any personal information collected by a third-party Organizer and/or Co-Organizer using survey forms created on an Event page, Content Offer Page, Group page, or other page within the Services shall be subject to the rules and policies set by such respective Organizer/Co-organizer. This may

include using information regarding Content that you have viewed or accessed to assess your interests and to enable Organizers or partner companies (where applicable and permitted) to provide you with relevant information, subject to your preferences and applicable law.

We also allow Organizers and/or Co-Organizers to use our email tools to contact Users regarding any Events, Groups, Content Offer Pages, Organizer Content, and other announcements, as well as to conduct certain marketing activities. As a result, you may receive emails from our system that originate with such Organizers and/or Co-Organizers and that we send on their behalf. Organizers/Co-Organizers and not Peatix are responsible for such communications.

If you no longer want your personal information to be used for these purposes, please contact us at "Complaint and Consultation Desk" as set forth in 7.2. In the case of an Organizer's/Co-Organizer's advertising, you may need to contact the Organizer/Co-Organizer directly.

2.6. To ensure security and prevent unauthorized use

We use your information to ensure security and to prevent unauthorized use of our Services to always maintain a safe environment.

- To check for unauthorized use including violation of the Terms of Service, illegal activities, and unauthorized access;
- To prevent unauthorized use by monitoring, checking, and analyzing the content of violation reports and Events, Groups, Content Offer Pages, Content, or other activities that may violate our Terms of Service; and
- To confirm the facts and contact the person in question upon an occurrence, or a possibility of an occurrence, of unauthorized use.

2.7. To select applicants for recruitment and internship

We will use the information you provide to us upon your application for employment or internship for the following purposes.

- To determine whether applicants match the character, skills, experience, etc. that we are seeking when screening documents and conducting interviews at the time of employment selection;
- To contact applicants for the purpose of scheduling interviews, etc.;

- To verify past applications with us; and
- To use as a reference when formulating future hiring policies.

2.8. To contact you as needed

We will use your information to respond to your inquiries and to contact you if necessary.

2.9. To carry out necessary procedures for employees, etc.

We use personal information of our employees for the following purposes. Whenever we use personal information for purposes other than those listed below, we will clarify the purpose of use and obtain prior consent from the individual concerned. The personal information of retired employees will be used to prepare various personnel data and communication after retirement.

- Basic information (for employment management);
- Internally disclosed information (for business communication);
- Compensation information (for determining and paying salaries, withholding tax procedures, social insurance procedures, etc.);
- Human resource information (for determining assignments and duties, training and skill development);
- Family and relative information (for social insurance related procedures, benefits, etc.); and
- Physical and health information (for ensuring a proper working environment, etc.).

3. PROVISION OF PERSONAL INFORMATION TO THIRD PARTIES

We may provide your personal information to third parties under any of the following circumstances.

3.1. Where permitted by applicable law

- When it is permitted by laws and regulations;
- When it is necessary to protect life, body or property of an individual, and it is difficult to obtain the consent from the person concerned;

- Cases in which the provision of personal information is particularly necessary for improving public health or promoting the sound growth of children and in which it is difficult to obtain the consent of the person concerned; or
- Cases in which the provision of personal information is necessary for cooperating with a state organ, a local government, or an individual or entity entrusted by either a state organ or local government to execute affairs prescribed by law, and in which obtaining the consent of the person is likely to impede the execution of the affairs concerned.

3.2. When sharing personal information you have voluntarily provided to a third party, or when you share directly with a third party

(1) Information provided to Organizers/Co-organizers

The following information will be provided to the Organizer/Co-organizer.

- When you register for, participate in, access, follow, or otherwise express an interest in an Event or Content Offer Page, follow a Group, interact with Organizer Content, including Content that you view or access through the Services, post any content or make any comments using our Services, communicate with an Organizer/Co-Organizer or with other Users when using our Services, or otherwise share your personal information (such as through a survey form or comment function), that Organizer/Co-Organizer will receive such information, including certain User Information and other affiliated information such as User ID. The Organizer/Co-Organizer may then send you marketing or other communications, which may be subject to its own, separate privacy policy. Other third parties that are involved in or on whose behalf an Event, Group, Content Offer Page, Content, or other activity is promoted or provided may receive that personal information as well.
- To the extent permitted by applicable law, we are not responsible for the actions of these Organizers/Co-Organizers, or such third parties (or other downstream recipients of your personal information), with respect to your personal information. It is important that you review the applicable policies of the Organizers/Co-Organizers, and if applicable and available, any third parties appointed or used by them, before providing any personal information or other information.

Organizers/Co-organizers who use our Services shall handle personal information in accordance with our Terms of Service. However, legal systems for protecting personal information differ depending on the country or region of Organizers/Co-organizers. Please confirm the country or region of each Organizer on the Event page, Group page, Content

Offer Page, application page, and other applicable pages and agree to provide the necessary information to participate in the Event or otherwise use our Services.

Organizers/Co-organizers in the following countries and regions may use our Services:

Japan, Singapore, Malaysia, United States, Hong Kong, Taiwan, Australia, Republic of Korea, United Kingdom, Indonesia, Thailand, Philippines, Canada, India, Germany, Vietnam, Netherlands, New Zealand, France, Spain, Italy, Belgium, Austria, Ireland, Luxembourg

For more information about the legal systems of these countries and regions (excluding Japan and countries that have personal information protection systems of a level equivalent to that of Japan.), please visit the [Personal Information Protection Commission website](#).

(2) Information provided to partner companies

When you use text, images, audio, video or other content provided by our partner companies (the "Partner Contents") that appears on the Event pages, Group pages, Content Offer Pages or other pages, or when you participate in Events we host, join a Group, access any Content Offer Pages or otherwise use any of our Services in which the Partner Contents are provided by our partner companies, we will provide names, phone numbers, email addresses, business names, business types, employee sizes, departments and job titles, the Partner Contents and other materials or resources that you viewed or accessed through the Services (including Partner Contents hosted on the Services or accessed via linked third-party websites, and by accessing such external links, you leave the Peatix-controlled environment), the status of consideration regarding the information included in the materials, and other information to our partner companies with your consent. This information will be used only for the purpose of announcing Services, Events, Groups, Content Offer Pages, Organizer Content, or other information related to the business of the partner company. The handling of personal information by the partner company is subject to the rules and policies set by each partner company.

Where required by applicable law, any sharing described in this Section 3.2 will be based on your consent or other lawful basis as required under applicable law, and you may control certain uses or disclosures through your account settings or by contacting us as described in this Policy.

3.3. Information provided to the subcontractors

In order to provide the Service smoothly, the personal information obtained may be provided to contractors selected in accordance with our security standards, and some operations necessary to provide the Service may be outsourced to third parties. However, the personal

information to which handling is outsourced shall be limited to the minimum information necessary for performing the outsourced operation. In addition, there are cases where personal information is accessed from a third country that does not have the same personal data protection laws as Japan. In such cases, we will take necessary measures to ensure the appropriate protection of personal information in accordance with our security standards, such as mandating and supervising the appropriate security management of the accessing company through outsourcing contracts.

3.4. Shared use among group companies

We may share the personal information described in "1. Collection of Personal Information, etc." among the group companies listed in 10.1 below. The purpose of shared use is the same as described in "2. Purpose of Use of Personal Information". Our group companies are in the United States, Japan, Singapore, and Malaysia.

3.5. Business Succession, etc.

In the event of an acquisition, merger, or change of business entity, or other inter-company transaction involving our business subject to this Policy, personal information may be transferred accordingly to the successor to the business, to the extent permitted by applicable laws.

4. USE OF COOKIES AND ANALYTIC TOOLS

For our use of Cookies and Analytic Tools, please see our [Cookie Notice](#).

5. SECURITY CONTROL MEASURES

5.1. We will take the following security control measures for the management of personal information we have obtained.

- We have appointed a manager to promote initiatives related to the protection of personal information, and we periodically check the status of compliance with internal rules related to the protection of personal information through audits, etc.
- We regularly provide training on the protection of personal information and ensure that all employees whose work involves personal data take measures to maintain confidentiality.

- We restrict access to our offices and other facilities.
- We have strict access control and security monitoring procedures in place to prevent unauthorized access, disclosure, unauthorized use, alteration, or destruction of personal information.

5.2. Understanding the external environment

When outsourcing the handling of personal data to an outside business operator, we conduct an evaluation of the outside business operator, and conduct appropriate supervision. If personal data is provided to a foreign business operator, we will confirm the legislation status of such foreign country.

6. RETENTION PERIOD

6.1. Your Personal Information

Generally, we will retain your personal information in accordance with the terms of use described in this Policy to provide you the Services, including as necessary to comply with legal obligations, resolve disputes, and enforce our agreements, unless you request deletion of your account. If you request us to delete your account, we will delete your information in accordance with applicable laws and internal rules after a certain period for the following reasons. Please note that we may retain a part of your information in a form that does not allow us to identify you after we receive your request to delete your account.

- For response to inquiries;
- For dispute settlement and collection and payment of Event participation fees or other fees relating to the Services; and
- For detection of fraud, security monitoring, analytics relating to Content access, and countermeasures.

7. YOUR RIGHTS

7.1. Requests for Disclosure, etc.

You may, to the extent permitted by applicable law, request us to notify or disclose the purpose of use, correct, add, or delete the content of the retained personal data, suspend use, or eliminate, or discontinue the provision to a third party ("Disclosure, etc.") of the

retained personal data we hold. If you reside in Japan and wish to make a request for Disclosure, etc., please follow the procedure below. If you reside outside of Japan and wish to make a request for Disclosure, etc., please contact our "Complaint and Consultation Desk" below for procedures.

(1) Procedures for Disclosure, etc.

If you wish to request Disclosure, etc. of your personal information, please directly submit the required documents to the "Complaints and Consultation Desk" below or send them by registered mail or courier to the "Complaints and Consultation Desk" address. (You will be responsible for the shipping fee. Please note that we do not accept applications by telephone, e-mail, fax, etc.)

(2) Required Documents

- "Application Form for Request for Disclosure, etc." designated by the Company (*If you do not have the form on hand, please contact us. We will mail it to you.)
- Identification document
 - (A) If you are applying for yourself, please submit the documents listed in either (1) or (2) below.

Official certificate (copy) of the applicant

<p>① Official certificate (with picture)</p>	<p>Any one of the following Driver's license, driving history certificate, passport, personal identification card (only the side with name and picture), physical disability certificate, mental disability certificate, rehabilitation certificate, etc.</p>
<p>② Official certificate (without picture)</p>	<p>Any two of the following National health insurance certificate, health insurance certificate, copy of certificate of residence, certificate of registered matters in certificate of residence, national pension book, certificate of insured person of medical care for the elderly or long-term care insurance,</p>

	membership certificate of national public officer mutual aid association or local public officer mutual aid association, child rearing allowance certificate, special child rearing allowance certificate, etc.
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- (B) If you are applying by proxy, please submit all applicable documents below.

Documents to confirm authority of agency

Legal representative	Documents to confirm that the applicant is a legal representative (documents to confirm legal qualification, such as certified copies of family registers, or certificates of registered matters) (issued within 6 months prior to the date of application)
Agent authorized by the principal	The power of attorney with the seal of the principal and the certificate of seal registration of the principal (issued within 6 months prior to the date of application)

- Official certificate (copy) of the agent
- Official certificate (copy) of the principal

(3) Handling of submitted documents

We handle the documents submitted to us as follows. Please submit documents only if you agree to the following.

- Personal information will be used to respond to requests for Disclosure, etc.
- Depending on the identification documents you provide, we may obtain certain sensitive personal information such as your permanent address.
- We will not provide such personal information to a third party without the consent of the individual concerned, except in accordance with laws and regulations.
- We will not outsource the handling of such personal information.

(4) Fee

For requests for Disclosure, etc., a fee of 1,000 yen will be charged per application. Please enclose a 1,000-yen stamp or postal money order with the required documents.

(5) Points to be noted regarding the procedures

Please note that we may not be able to respond to your request in the following cases.

- If we are unable to verify the identity of the applicant by the identification documents, etc.;
- When there is a deficiency in the document such as omissions in the application form;
- If there is a risk of harm to the life, body or property of the applicant or a third party;
- When there is a possibility of encouraging or inducing illegal or unjust acts;
- If there is a risk of harm to national security, damage to relations of trust with other countries or international organizations, or if there is a risk of suffering disadvantages in negotiations with other countries or international organizations;
- If there is a risk of causing significant hindrance to the proper conduct of our business;
- If the disclosure is in violation of laws and regulations; or
- If it is necessary to cooperate in the execution of affairs prescribed by laws and regulations by a national organ or a local public entity, and in case that there is a risk that the execution of said affairs may be hindered by notifying the principal of the purpose of use or by publicizing it.

7.2. Complaint and Consultation Desk

For any requests or complaints regarding the use of our personal information, you may contact the "Complaint and Consultation Desk" below at any time. After confirming your identity, we will respond to your requests and complaints within a reasonable time in accordance with the applicable law.

<Complaint and Consultation Desk> Complaint and Consultation Desk

Operations Manager

Peatix Japan K.K.

Shibuya Konno, 8th floor

3-3-1 Shibuya, Shibuya-ku, Tokyo 150-0002, Japan

[Inquiry Form](#)

(We will reply during 10:00 ~ 18:00 on weekdays.)

8. PRIVACY OF MINORS

If you are a minor, we request you to provide personal information through our Service, with the consent of a parent or a guardian. You represent and warrant that you have the rights and competencies necessary to use the Service or, if you are a minor, that you perform the Services with the consent of a parent or a guardian.

9. CHANGES TO THIS POLICY

This Policy is subject to change from time to time, and the latest Privacy Policy will be published on this website. Important changes will be posted on the [Peatix's website](#) or communicated to you via email. Your continued use of our Services after notice or publication of any changes shall constitute acceptance of the changes and agreement to this Policy, as amended.

10. OTHERS

10.1. Name of business operators

Peatix Inc. (United States)

Peatix Japan K.K. (Japan)

Peatix Asia Pte. Ltd. (Singapore)

Peatix Malaysia Sdn. Bhd. (Malaysia)

10.2. Business entity, title, and contact information of the personal information protection manager

For Japan:

Peatix Japan K.K. Product Manager (Contact: above "Complaint and Consultation Desk")

For the United States and other countries:

Peatix Inc. IT Director

10.3. Peatix is not currently an authorized personal information protection organization.